



Coordinated Campaign Deputy Data Director

The Maine Democratic Party (MDP) is seeking a strategic data staffer to serve as our Deputy Data Director for the 2026 election cycle. The Deputy Data Director is a role responsible for building and executing the data strategy for the statewide coordinated campaign. This role supports the Data Director in managing the voter file, modeling, targeting, analytics, and reporting infrastructure to support voter contact programs and drive data-informed decision-making across campaigns and stakeholders.

About the Opportunity

The Data Director will develop and maintain data tools and processes to support the 2026 Coordinated Campaign in a battleground state. They will work with stakeholders, partners, and campaigns to create, oversee, and support a data program for statewide operations. Responsibilities will generally include:

- Support the creation and maintenance of automated and one-off reports that provide updates and evaluation of coordinated campaign programs, including organizing, direct voter contact, and voter access
- Under the Data Director's guidance, work with stakeholders and other coordinated campaign departments to collect and generate data analytics that provide actionable insights and clear goals
- Support the use of VAN and other volunteer and voter contact tools, including developing trainings, best practices, and supporting the implementation of data standards and stable data pipelines
- Assist the Data Director to create targeted volunteer and voter contact universes tailored for specific contact modes
- Work with the Data Director and data team to develop and refine modeling
- Help analyze voter contact and volunteer recruitment program results, and present relevant findings and recommendations to state coordinated campaign leadership
- Assist in building and maintaining data systems, pipelines, and integrations across campaign tools
- Aid with other duties as needed, including potentially hiring and staff management responsibilities
- Help train and support for staff, campaigns, and partners on VAN and data tools



Qualifications

The Coordinated Campaign Deputy Data Director will support campaign program operations in a variety of ways, requiring both data and analytics fluency and an ability to work and collaborate in a fast-paced, evolving environment.

- One cycle doing analytics work in an electoral campaign is required; one or more cycles in a leadership role in statewide campaigns in data and analytics at the Deputy Associate level is preferred
- Prior analytics, targeting, modeling or reporting experience is required
- Advanced knowledge of VAN, along with Excel or Google Sheets, is required
- Familiarity with predictive models, probabilities, and their application to voter targeting is required
- Experience communicating technical concepts to non-technical audiences is required
- Intermediate SQL experience is required; advanced experience in a professional setting is preferred
- Experience using coding languages like R or Python for analyzing large datasets and performing statistical analysis is preferred
- Experience with data visualization tools such as Tableau, Looker, or Shiny is recommended
- Strong organizational and strategic thinking skills, with an ability to develop concrete, implementable plans
- Strong project management skills with the ability to prioritize across multiple work streams and meet tight timelines
- High level of discretion, integrity, and attention to detail
- You have access to a cell phone, laptop, reliable transportation, and are willing to travel frequently as required.
- Must be able to work in-person at the Maine Democratic Party HQ in Portland and travel as needed throughout the campaign.

How to Apply

To apply, please complete [this Google Form](#). Applications will be accepted on a rolling basis.

This is a full-time, temporary position through November 2026. Salary is dependent on experience and is in the \$6,500 month range. Generous benefits offered. This position is part of the Maine Democratic Party's



Coordinated Campaign bargaining unit, represented by the International Brotherhood of Electrical Workers Local #1837.

This position is based in Portland, Maine through November 2026 with 5 days a week required in MDP's Portland HQ office except when needed in MDP's Augusta and Bangor offices or such other offices as may be opened. Additional in-person meetings and event-based work across the state required as needed. This position will be routinely expected to work nights and weekends and over 60 hours per week.

The Maine Democratic Party is an equal opportunity employer and it is our policy and our core value to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, gender identity or expression, ethnic identity or physical disability, or any other legally protected basis.